

# CERTIFICATION IN **GRAPHIC DESIGNING**

## **Objective :**

The objective Graphic Designing is the use to create visual and/or textual content to communicate with their audience. It is used to communicate ideas by applying visuals to optimize user experience. When thinking of Graphic Design first things that come to our mind are: artistic advertisements, appealing webpages and aesthetically superior spreads in fancy magazines. But in broader terms Graphic Design comprises of: logos, business card, posters, infographics, product labels, webpage layouts, mobile apps, book covers, signages – and so much more!

## **Learning Outcomes:**

- To learn about Adobe Photoshop CC interface and work with menus, tools and panels
- Understand the basic principles of graphic design using Photoshop including typography, compositing, color, and composition
- Create learning materials including infographics and visual content to fortify learning objectives

- Understand how to create better layouts using grids and guides using Photoshop
- Able to create, edit, & manipulate raster graphics
- Able to design and redesign vector graphics
- Creating advertising banner and designs for print media
- Develop web banner, web pages, websites
- Become graphic designer, web designer

## Course Duration

6 months, 150 hrs

## Appr. Fees (INR):

Rs. 30,000

## Minimum Eligibility Criteria

**Academic Qualification** : 10<sup>th</sup> , ITI

**Must have** : Basic computer Knowledge

## Course Content :

S. No	Topics	No. of Hours
1	Introduction to Design & Process	05 hrs
2	Adobe Indesign	25 hrs
3	Adobe Photoshop	30 hrs
4	Coral Draw	40 hrs
5	Adobe Illustrator	30 hrs

6	Project on Graphic Design	20 hrs
	Total	150 hrs

## INDESIGN

- Introduction to InDesign
- Creating Documents
- Managing and Text Formatting
- Master Page
- Paragraphs in InDesign
- Working with Objects
- Colors and Swatches
- Numbering
- Working with Tables

## CORELDRAW

- Introduction to CorelDRAW
- Working with Shapes
- Tracing, Pen tool & Drawing tools
- Text and Paragraph
- Effects in CorelDRAW
- Transparency, Gradient and Pattern
- File management
- Import, Export & Print Merge
- Conversion to PDF & Other Format
- Find & Replace (Object and Text)
- Grid & Rulers
- Guidelines & Snapping

- Management of Layout
- Creation of Barcode
- Symbol, Power clip & Transformation
- Alignments & Distributes
- Orders, Groups & Lock
- Shaping options, Rollover
- Working with Bitmaps
- Text Formatting
- Table options

## PHOTOSHOP

- Introduction to Photoshop
- Background Change
- Retouching on Image
- Working with brush
- Creation of pattern, brush & gradient
- Pen & Other Vector tools
- Types of Layers
- Types of Masking
- Manipulation Techniques
- Alignments and Distributes
- Linking and grouping
- File management
- Import / Export
- Action & Batch
- Image Adjustments with Levels and Curves
- Tips and Tricks
- Saving web page
- Creating GIF's & video
- Variables & Print

- Styles & Blending options
- Type & Selection
- Liquify & Vanishing point
- Working with 3d objects

## Adobe Illustrator

- Drawing & Shape tool
- Vector based path
- Working with layer
- Alignment of shapes
- Fill and stroke
- CMYK vs RGB
- Working with swatches
- Fill, Pattern & Gradient
- Offset path dialogue Box
- Grouping Paths
- Scale Tools and Rotate tool
- Drawing with pen tool
- Modifying a path
- Editing Spline Curves
- Formatting of Text
- Using Gradient Palette and Gradient Slider Bar
- Applying Clipping Mask
- Illustrator Brush Tool
- Brush Dialogue Box
- Illustrator Art Brushes
- Creating an Art Brushes
- Changing Text to an Art Brush
- Saving and Loading Graphic Styles
- Paint-Bucket Basic
- Symbol Creating and Editing
- 3D Effects in Illustrator
- Extrude and Bevel effect & Resolve Effect
- Printing and Exporting

# Assignment

- Design store signs, highway signs, and billboards.
- Take work designed by others and putting it into the correct format for digital or offset printing or for publishing online.
- Create more attractive, readable reports, posters, and print or on-screen presentations for school or business.

# Why choose ifda institute

## Our key feature and facilities

1. Expert and Experience Trainer
2. Extra batches for doubt session
3. 100% job assistant
4. Job oriented practical training
5. Job oriented practical training
6. Job fair & interview session
7. Work on Live Project
8. Latest trend and technique
9. Flexible batch timing

## Career Opportunity

- DTP operators
- DTP Executive
- Industrial Designers
- Graphic Designers
- Graphic Editor
- Post and Template designer
- Cover Page Designer

- Visual artist
- Image and logo Designer
- Brochure and Banner Designer
- UI and UX Designer
- Mockup Designer
- Freelancer

Head office G-33, 1<sup>st</sup> floor, Kalkaji Main Road, New Delhi-19

Branch:- E-9, 2<sup>nd</sup> floor, Chandramal Complex, Near Police station, Badarpur, ND-44

Tele- 011-26482274, Mob:- 9999196162, 9999199651, E-mail- [Info@ifda.in](mailto:Info@ifda.in), web- ifda.in