



**IFDA**  
INSTITUTE

Awarded as Most Trusted  
**Accounts and IT Training Institute**



Certification in  
**Graphic Designing**  
Course

**Knowledge  
For Bright Future**

# About Course

The objective Graphic Designing is the use to create visual and/or textual content to communicate with their audience. It is used to communicate ideas by applying visuals to optimize user experience. When thinking of Graphic Design first things that come to our mind are: artistic advertisements, appealing webpages and aesthetically superior spreads in fancy magazines. But in broader terms Graphic Design comprises of: logos, business card, posters, infographics, product labels, webpage layouts, mobile apps, book covers, signages and so much more



## Learning Outcomes

- In Adobe InDesign you will acquire skills to create professional print and digital publications, understanding the layout and design principles, working with typography and images, using advanced features for efficient workflow, producing interactive documents, and gaining proficiency in designing marketing materials and publications.
- You will develop skills in image editing and manipulation, understanding the tools and functions of Photoshop, mastering techniques for retouching photos, creating digital artwork, applying filters and effects, and producing high-quality graphics for various mediums like print and web.
- You will become master in vector graphics creation, and understand the Illustrator workspace and tools, learning to create and edit illustrations, logos, and icons, developing skills in typography and layout design, and gaining proficiency in producing high-quality artwork for print and digital media.

**Course Duration :- 6 Month**

**Eligibility Criteria :- 12th**

## Career Opportunity

- DTP Executive
- Print Designers
- Graphic Designers
- Graphic Editor
- Post & Template designer
- Cover Page Designer
- Visual artist
- Logo Designer
- Brochure & Banner Designer
- User Interface Designer

# Why Choose Us

- ✓ Backup class
- ✓ Expert Trainer
- ✓ Flexible Timing
- ✓ Free Library
- ✓ Practical Learning
- ✓ 100% Job Assistance

## Course Content

### Indesign

- Introduction to InDesign
- Creating Documents
- Managing and Text Formatting
- Master Page
- Paragraphs in InDesign
- Working with Objects
- Colors and Swatches
- Numbering
- Working with Tables

- Liquify & Vanishing point
- Working with 3d objects

### Adobe Photoshop

- Introduction to Photoshop
- Background Change
- Retouching on Image
- Working with brush
- Creation of pattern, brush & gradient
- Pen & Other Vector tools
- Types of Layers
- Types of Masking
- Manipulation Techniques
- Alignments and Distributes
- Linking and grouping
- File management
- Import/Export
- Action & Batch
- Image Adjustments with Levels and Curves
- Tips and Tricks
- Saving web page
- Creating GIF's & video
- Variables & Print
- Styles & Blending options
- Type & Selection

### Adobe Illustrator

- Drawing & Shape tool
- Vector based path
- Working with layer
- Alignment of shapes
- Fill and stroke
- CMYK vs RGB
- Working with swatches
- Fill, Pattern & Gradient
- Offset path dialogue Box
- Grouping Paths
- Scale Tools and Rotate tool
- Drawing with pen tool
- Modifying a path
- Editing Spline Curves
- Formatting of Text
- Using Gradient Palette and Gradient Slider Bar
- Applying Clipping Masl
- Illustrator Brush Tool
- Brush Dialogue Box
- Illustrator Art Brushes
- Creating an Art Brushes
- Changing Text to an Art Brush
- Saving and Loading Graphic Styles
- Paint-Bucket Basic
- Symbol Creating and Editing
- 3D Effects in Illustrator
- Extrude and Bevel effect & Resolve Effect
- Printing and Exporting

# Achievements



**Most Trusted Accounts & IT Training Institute**



**Entrepreneur Of The Year 2021-22**



**Best Accounts & IT Training Institute**



**Accounts & IT Training Institute of Delhi**

We are truly overwhelmed by this chance that we have has received this honourable award by industry expert

**Mr. Jeetendra Kumar Singh**  
( Director Of IFDA )



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INSTITUTE



# IFDA Institute Welcomes You



**Registered office** 📞 011-35576708

H-18/B, 2nd Floor, Kalkaji Main Road New, Delhi-110019



**Head Office** [Know More](#)

G-33, 1st Floor, Kalkaji Main Road, New Delhi-110019



**Branches** [Know More](#)

E-9, 2nd Floor, Chandermal Complex, Near Badarpur metro, New Delhi-110044



**9+ Associated Branches**



9999-199-651



[www.ifda.in](http://www.ifda.in)



[8448-327-607](tel:8448-327-607)



[info@ifda.in](mailto:info@ifda.in)

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